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# Northsider

Volume 26

June 2017

Issue 6

## OnTheAgenda

**JUNE LUNCHEON**  
**THURSDAY, JUNE 8TH**  
**SPEAKER: AARON OWEN**  
**11:30 A.M.**  
**OZARK EMPIRE FAIRGROUNDS**  
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**5:00 TO 7:00 PM**  
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## In The Future

**JULY LUNCHEON**  
**THURSDAY**  
**JULY 13, 2017**  
**11:30 A.M.**  
**COX NORTH**  
**SPEAKER: LISA ALEXANDER**  
**COX REINVESTMENT**

## Driving & Texting Leads to Inattentive Blindness

Just like most things in our lives these days, technology is also at the center of modern law enforcement efforts, according to Jason Pace of the Missouri Highway Patrol Troop D. Essentially a trooper does everything onboard with computers, whereas they used to do everything handwritten in the past, now a trooper uses a computer to review someones driving record, instead of calling it in to dispatch, they can even print the ticket; pretty much everything but take payment for the offense, although in some states they do, said Pace.

The biggest concern facing law enforcement is speeding, "it's the leading cause of accidents" and when talking on your cellphone you're four times more likely to get into an accident, but it's the inattentive blindness that occurs when a person is texting and driving, that you're 23 times more likely to be in an accident. In our state it's illegal for anyone under the age of 21 to text and drive, but the single biggest concern for Pace and fellow officers is wearing seat belts, "I cannot stress the importance enough," Pace said. In 2016 there were 945 traffic fatalities on Missouri roadways, a third of which were intoxicated or impaired drivers.

Pace also talked about the history of the Missouri Highway Patrol and

said over the last decade that agency has seen a lot of change happen. The highway patrol and water patrol merged in 2011, the same year he became P&I for the local troop. Another milestone also occurred recently with a Governors appointment of the 1st female to the rank of Colonel in the history of MSHP.



Jason Pace from Missouri Highway Patrol presented at the May NSBA luncheon

The Highway Patrol is not just limited to highways, but has statewide jurisdiction and pursuit enforcement. They also utilize helicopters and airplanes in their enforcement efforts. It's not just the officers on the roads that are connected by technology, but citizens can connect through Facebook and on twitter at #MSHPtroopd, and from your cellphone you can call \*55 and be connected to the nearest troop headquarters.

### Here are a few of the many benefits of NSBA membership

*Networking Opportunites and Recognition of Your Business,  
Monthly Lunch-n-Learn Meetings and Community Involvement*

If you're not taking advantage of these opportunities, and many more, let us know how we can help you get the most from your membership!

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## Council Person Ferguson Paves Way for Street Cruising on Kearney

In a time gone by, Kearney Street in north Springfield was the place to see and be seen in your automobile, and according to Zone 1 Council Person Phyllis Ferguson "Cruise Control" - set to kick off on May 26th, will be bringing back a taste of those days, when classic car owners, car clubs and other enthusiasts will bring the street to life from 6:00 to 10:00 p.m. Then on the 2nd Friday of each month through October, something special will be featured each month, like the Street Rods this month and the National Route 66 Car Club in September. (Editors note: if you're under 30, watch American Graffiti and you'll learn all there is to know about street cruising on a Saturday night.)



### The following individuals or their business became new members in April and May - Welcome to NSBA!

**Debbie Bogner - Commerce Bank**      **Michale DeStefano - Retired**  
**Greg Stephenson - Highland Dairy**      **TJ Mitchell - Tropical Smoothie**  
**Martha Cooper - Sister's in Thyme**      **Megan Coy - Courtyard by Marriott**  
**Robert Stephens - Cascade M3, LLC**  
**TJ Loudis - OnMedia Cable Ad Sales**  
**Mark Hansche - Damascus Road Church**  
**Andy Simmons - Century 21 Integrity Group**

## Company that Sells Beauty Products Receives Award for Beautiful Property

According to NSBA Board Member Rita Silic the Commercial Betterment winner for the month of May, Salon Service, has "just an amazing newly constructed property in north Springfield." Hayley Hutchins

the HR Director, shared that their building is designed with efficiency in mind and is a wonderful environment to work in.

Salon Service is a privately held company that employees about 90 locally and 250 company wide. They are a distribution company that sells to licensed cosmetologist. According to Hutchins, "we are not open to the public, we are how stylist get their products." If you're in the area of Glenstone and west Evergreen, Hutchins said, "stop in, we'd love to give you a tour of the new facility."

Hayley Hutchins, HR Director of Salon Service is presented the Commercial Betterment Award from Rita Silic



### Who We Are



**Beautification • Education • Recognition**

#### Our Purpose:

To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community's needs and well-versed and knowledgeable in order to take constructive action for community betterment.

#### NSBA BOARD OF DIRECTORS/OFFICERS

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Printed by Inland Printing Co.  
 Mailed by NDC Mailing Services

Northsider; June 2017; Volume 26, No. 6  
 Northsider is published monthly and intended to encourage North Springfield business owners and residents to engage in activities, which better their community. All articles should be submitted to the editor three weeks prior to the scheduled luncheon.

NORTHSIDER STAFF  
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### Letter from the NSBA President



I am so blessed to be a part of such a great organization. Our 20th Annual Attendance party was fantastic; so many smiling faces. I'd like to thank all our volunteers and NSBA Board Members for their hard work and dedication to making this year's event such a success. We had 260 students in attendance and, I'm so proud of the fact that all of our efforts to meet and exceed the goal of the 100 club with 125 bicycles given away this year.

Apparently all the fun and good works we do are being shared, because this month we saw our membership grow beyond 100 paid memberships. The north side is truly a great side of town to live, work and prosper in - keep spreading the word!

*Marcy Dolleus*  
 NSBA President

### Nate's Gratitude

Did you know...

125



That's the number of bicycles donated for this year's Attendance Party! The impact we make in a student's life is tremendous, because they know someone cares!

### NSBA Notes

*Become an NSBA Member Today!*  
**Membership Dues**

- Retired Individuals: \$20.00
- Neighborhood Associations: \$20.00 (new)
- Single Membership: \$65.00\*
- Corporate for 2 individuals: \$100.00
- Corporate for 3 individuals: \$150.00 (new)

**Plus 3-person Corporate Memberships will get to present a 10-minute company profile at an NSBA General Monthly Meeting.**

**Contact any board member for more information.**

*\*A Single Membership is one person, with or without a company affiliation, who wants to join NSBA.*



#### The Mission of NSBA

Our purpose is to promote and encourage worthwhile and honorable endeavors, which make north Springfield a better place to work and live. Our intent is to be alert, well-versed, and knowledgeable to our community's needs in order to take constructive action for community involvement.



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