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nsbanet.com

*** Notice ***

NSBA WILL CONTINUE TO PRACTICE SOCIAL DISTANCING BUT YOU CAN...

JOIN US FOR A FACEBOOK "LIVE" UPDATE THURSDAY JUNE 11TH AT NOON

WE HOPE TO ANNOUNCE A SAVE-TH-DATE SOON FOR THE MONTH OF SEPTEMBER BUT FOR NOW WE'VE TEMPORARILY POSTPONED OUR 50TH ANNIVERSARY CELEBRATION.

Stay Connected

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CALL: 417.319.6625



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Stay Informed

Northsider

Volume 29

June 2020

Issue 6

POST COVID-19 TRENDS

The recent pandemic illustrates the old adage, "expect the unexpected" but in the future expect to see more of these trends as identified in Forbes Magazine.

Alternate Payment Options
Alternate payment methods have become increasingly prevalent, and you can leverage these options to gain more customers. Over half of e-commerce purchases today are made with alternative "non-card" payments. Give your customers more ways to "no-touch" pay, and you'll be more likely to earn their business.

"Give your customers more ways to "no-touch" pay"

Leveraging Software
The pandemic only served to increase our remote control world. So, the trend towards the use of scheduling software, contact management, billing and other conversion tools will continue on the rise.

Those businesses who did not offer an online option, pre-Covid-19, were challenged to do so in order to remain open.

Going forward the use of all-in-one technology to keep your business organized will be a major focus.

"Consumers now want to get their on-line orders faster"

Expanded Online Automation
In a post-covid world, look for even more customer interactions to be handled without human interaction.

Did you know that Chatbots can usually answer four out of five "routine questions" that your business might receive. Today's consumers find it easier to get the answer they need via chat box, as opposed to email or telephone. These tools can be a time-saver.

Faster Delivery
Just like in a fast-food environment, consumers now want to get their on-line orders faster. Increasingly, online shoppers are paying for same-day delivery services. You might consider faster delivery as it may help increase your sales.

We're moving into new territory, so take these emerging trends into consideration as you move forward.

The NSBA Board of Directors is working in cooperation with Springfield Public Schools to create a way to recognize the many students who worked so hard to attain a 99% attendance record during the 2019-2020 school year. Things may have changed, but one thing remains the same - support of our students.



The NSBA Betterment Award is on hiatus during the pandemic, but will return when we resume to monthly luncheons. In the mean time, join NSBA Board Member Brent Gilstrap in the Zoom Coffee House.

NSBA Board Member Brent Gilstrap has set up the Zoom Coffee House on Wednesday morning from 8:30-10 am. These conversations are set-up to help carry us through our shared experience. Brent has posed such questions as, “what have you learned about yourself through the shutdown and what adjustments do you plan to make as a result of what you’ve learned? Or how do you plan to transition back to the new normal? If you’d like to join Brent and others, please find him on Facebook and he’ll gladly share the Zoom link.

Stress and Coping

Amidst the stress of the current coronavirus crisis, the Missouri Coalition for Community Behavioral Healthcare is offering the application *myStrength*, a self-help resource that is private and confidential, and provides information and inspiration on multiple topics. *myStrength* offers content and resources on Coping Skills During Covid-19, stress management, depression, anxiety, substance use disorders, chronic pain, sleep disturbance issues, and more. Visit <https://www.mocoalition.org/coronavirus-covid-19> for more information.

Doctor Elizabeth Scott published *5 Self-Care Practices (Physical, Social, Mental, Spiritual and Emotional) for Every Area of Your Life* in an article for *verywell mind*. Read the full article at <https://bit.ly/35wKUto>

If you, or someone you care about, are feeling overwhelmed with emotions like sadness, depression, or anxiety, or you feel like harming yourself or others call 911 or the Burrell Crisis Line at 800-494-7355 or text 747741 and put MHFA in the subject line.

NEIGHBORHOOD CHALLENGE The Caring Communities team at Community Partnership of the Ozarks is challenging Springfield’s 22 neighborhood associations to come up with a creative way to engage neighborhood residents during the recovery phase of the Covid-19 pandemic. “Right now some residents may feel isolated and detached from others, so this is a great way to reconnect,” stated Merikate Alexander one of the events organizers. The winner of the challenge, as determined by Caring Communities, will be rewarded with a monetary prize of up to \$500! If you’d like to know more about this exciting opportunity to help build community, contact Merikate at 417/888.2020.

Who We Are



Our Purpose:
To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community’s needs and well-versed and knowledgeable in order to take constructive action for community betterment.

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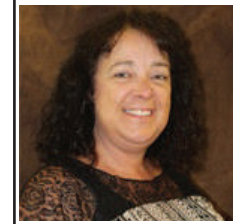
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Northsider is published monthly and intended to encourage North Springfield business owners and residents to engage in activities, which better their community. All articles should be submitted to the editor three weeks prior to the scheduled luncheon.

NORTHSIDER STAFF
STEVE MILLER, EDITOR
RICK FAY, PRODUCTION COORDINATOR

HOW TO CONTACT US
Mail to: NSBA c/o Drury University,
900 N. Benton,
Springfield, MO 65802

Email: Northsider@nsbanet.com

Letter from the NSBA President



I for one am looking forward to settling back into regular meetings at the newly renovated Cox north Plaza Fountain room, but until then make plans to join me for a Facebook “live” briefing this Thursday at Noon. I’ll talk some about the plans for our 50th Anniversary celebration, and efforts to recognize our students achievement of 99% or better attendance this past year.



Also, the NSBA Annual Awards will be announced soon, and I’ll make an announcement about the NSBA Board of Directors for the coming year!

Though there have been some stops and a few detours, we’re on the “Road to Recovery” and we hope to be back together soon!

As always, thank you to everyone for what you do to make north Springfield a great place to live, work and raise a family!

Jacquie Breedlove-Harness, NSBA President

Nate’s Notes



DID YOU KNOW?

SPS at Home was created to help families following stay-at-home orders during Covid-19. This site has content, resources and activities for all school age students. To access this site visit SPS.org/SPSatHome

NSBA Notes

Become an NSBA Member Today! Membership Dues

- Retired Individuals: \$25
- Neighborhood Associations: \$25
- Single Membership: \$75
- Corporate for 2 individuals: \$125
- Corporate for 3 individuals: \$150

Plus 3-person Corporate Memberships will get to present a 10-minute company profile at an NSBA General Meeting

Contact any board member for more information.

**A Single Membership is one person, with or without a company affiliation, who wants to join NSBA.*



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Have you thought about serving on a NSBA Committee?

Here are the various committees you can be involved with: Attendance Party, Betterment, Fundraising, Glenstone Islands, Membership, Program and Public Communication.