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Northsider

Volume 28

July 2019

Issue 7

For Those Who Volunteer, We Salute You!

On The Agenda

Monthly Luncheon

JULY 11TH LUNCHEON
REPUTATION MANAGEMENT
PRESENTER: KIM RIPPY

PANEL DISCUSSION
BRIAN INMAN - DOUBLE TREE
JOE EVEREST - OZARK FENCE
JACQUE HARNES - CPO

DOUBLE TREE HOTEL
LUNCH \$12

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In The Future

AUGUST 8TH LUNCHEON

STATE OF THE SCHOOLS ADDRESS

PRESENTER: DR. JOHN JUNGSMANN
SPRINGFIELD SCHOOLS
SUPERINTENDENT

DOUBLE TREE HOTEL
LUNCH \$12



NSBA President Jacquie Harness said, "It's hard to choose only one because we have so many supporters, but we're very proud of this year's Community Contributor, Bill Owen from Bank of Bolivar."



In recognition of her volunteer leadership role, Andrea Graddy was awarded Board Member of the Year. Andrea assumed the lead role for the event this past year after Kim Yocom ended her 20-year commitment.



Tim O'Reilly was recognized as Civic Contributor of the year for his generosity & philanthropic endeavors. Brian Inman is pictured here receiving the award on O'Reilly's behalf.



The Presidents Award, given to a someone who goes above and beyond for the cause of NSBA, went to Jordan Duncan. NSBA President Jacquie Harness said, "Jordan has been there every time I've asked for something!"

2019 NSBA Award Winners

"Reputation Management refers to the influencing and controlling of an individual's or group's reputation. Originally a public relations term, the growth of the internet and social media, along with reputation management companies, have made search results a core part of an individual's or group's reputation." Learn more about how to handle positive and negative reviews on social media at our July 11th luncheon. Bring a guest!

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Andy Simmons, who was unable to attend, was awarded the Volunteer of the Year award by the NSBA Board of Directors. Jacque Harness, NSBA President remarked, "Andy is one of those people who is just dedicated to the cause of NSBA and he supports a lot of our initiatives, including the north Glenstone Traffic Island project.



The Heritage Award was given to Ozarks Coca-Cola/Dr. Pepper Bottling Company in recognition of nearly 100 years of continuous service to the Springfield Community. Pictured receiving the award are Ed Rice and Sallie Hargis.

Our June meeting is not only the time to pay tribute to the community members who go above and beyond to make NSBA possible, but we also hear from Aaron Owen about the Ozark Empire Fair.



Owen reports that some crowd favorites are back this year; the Sea Lion Splash and Pig Races. In addition to some remodeling and amenity upgrades, new this year will be a \$3 Monday event package, which is a nice complement to the crowd favorite Military and Free Ride days.

The Ozark Empire Fair runs July 25th to August 3rd.



KUAT Innovations was the recipient of the Commercial Betterment Award from the North Springfield Betterment Association in June. Tim Lampe, pictured above right, is seen receiving the award from NSBA Board Member Brent Gilstrap.



Nik Domann received the Residential Betterment award in June for his property on north Benton Ave. Nik is a realtor who is invested in north Springfield. NSBA member Helen Votaw presented the award.

Who We Are



Beautification • Education • Recognition

Our Purpose:
To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community's needs and well-versed and knowledgeable in order to take constructive action for community betterment.

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Letter from the NSBA President



It was a proud moment when I realized that we assigned NO new board members in 2019. We had some terms expire from members who had previously vacated their positions, but those who assumed the roles renewed their commitment; so we did not have to seek out new members. I think this speaks volumes about the caliber of people we currently have serving on the board. This is one group of individuals dedicated to north Springfield and the community as a whole.



I think they are very deserving of recognition and I would ask that you please make sure when you come across one of our board members, you thank them for their service to NSBA!

As always, thank you to everyone for what you do to make north Springfield a great place to live, work and raise a family!

Jacque Breedlove-Harness, NSBA President

Nate's Notes



DID YOU KNOW?

Search Institute has identified 40 positive supports and strengths that young people need to succeed. Half of the assets focus on the relationships and opportunities they need in their families, schools, and communities (external assets). The remaining assets focus on the social-emotional strengths, values, and commitments that are nurtured within young people (internal assets).

NSBA Notes

Become an NSBA Member Today!
Membership Dues

Retired Individuals: \$20.00

Neighborhood Associations: \$20.00

Single Membership: \$65.00*

Corporate for 2 individuals: \$100.00

Corporate for 3 individuals: \$150.00

Plus 3-person Corporate Memberships will get to present a 10-minute company profile at an NSBA General Meeting

Contact any board member for more information.

**A Single Membership is one person, with or without a company affiliation, who wants to join NSBA.*

Don't forget to add "Join a NSBA Committee" to your summer to-do list!

Here are the various committees you can be involved with: Attendance Party, Betterment, Fundraising, Glenstone Islands, Membership, Program and Public Communication.

The Mission of NSBA

Our purpose is to promote and encourage worthwhile and honorable endeavors, which make north Springfield a better place to work and live. Our intent is to be alert, well versed, and knowledgeable to our community's needs in order to take constructive action for community involvement.

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bet·ter·ment

/ˈbedərment/

noun

1. the act or process of improving something.

"they believed that what they were doing was vital for the betterment of society"

synonyms: improvement, amelioration, advancement, change for the better, furtherance, upgrading, enhancement...

- the enhanced value of real property arising from local improvements. "a betterment charge"

