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*** Notice ***

December Luncheon NSBA Annual Awards

12/10/2020
11:30 to 1:00PM
DoubleTree Hotel
Cost: \$12

The Zoom Coffee House is open each Wednesday morning from 8:30 to 10 a.m. Join NSBA Board Member Brent Gilstrap and his guests for conversations designed to help carry us through our shared experience.

You can find Brent on Facebook and he'll gladly share the Zoom link.

Interested in learning more about the unique history of north Springfield? In a video series called Love Life/Live North, John Sellers, Executive Director of the History Museum on the Square, discusses this "Tale of Two Cities." You can find the video segment here:

<https://vimeo.com/251875313>

Stay Connected

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Northsider

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December 2020

Issue 12

HOW I THANK THEE, LET ME COUNT THE WAYS

November has a built in day for remembering the things we are grateful for, but have you ever stopped to think about how gratitude affects your business? Ladonna Greiner spends her working hours focused on the subject, and brought her insights on the subject to share at the November monthly luncheon.

As the CGO (Chief Gratitude Officer) of 21 Reasons to Say Thank You, Greiner shared that gratitude starts at the top of the business model and trickles down through recognition.

Being consistent is critical to your companies bottom line and shared, "A meaningful increase in well-being yields on average about a 10% increase in productivity" and stressed that employers, "be specific when you share your gratitude - tell people why!"

"If you woke up this morning, you have something to be grateful for right there," said Greiner. They key to continuing a lifetime of showing your gratitude is to be creative.



Ladonna Greiner, CGO (Chief Gratitude Officer) from "21 Reasons to Say Thank You," spoke to our November luncheon crowd and offered three tips for building gratitude into your business:

- Start At The Top
- Be Consistent
- Get Creative

begin to realize is that gratitude impacts the giver as much as the receiver and to not worry about your grammar or punctuation as much as the intent. To get started, Greiner suggested setting a goal to send a gratitude letter/note at least once per week.

(Gratitude continued on page 2)

MEMBERSHIP ANNOUNCEMENTS

Did you know that in addition to a monthly email to RSVP for the meetings, members who are interested can now receive a text reminder to help with meal prep accuracy. Let Dr. Hudson know if you're interested in receiving this text. Also, because we had a 5 month interruption in membership luncheons, a credit will be given to members who pre-paid their lunch costs for the entire year, and the 2021 membership fees will be 50% off for those who renew.

(Gratitude continued from pg. 1)

In addition to being a public speaker who provides an inspirational and motivational message, Greiner is the author of "21 Reasons to Say Thank You" and has developed toolkits and notecards to help people cultivate the habit of gratitude in their lives. You can find her work in local stores or shop her webpage for a holiday gift idea. Visit www.21reasonstosaythankyou.com.



The NSBA Betterment Award recognizes efforts to improve properties in north Springfield.

If you'd like to nominate a property owner contact NSBA Board Member Brent Gilstrap.

Jacobs Ladder End of Life Legacy Home received the Betterment Award in November. Pictured from left to right, Alicia Robinson, NSBA Member Brent Gilstrap, Camelia Jacob and Laura Harrelson.



Meet NSBA Board Member Rita Silic owner of Reflexology by Rita. RbyR offers health promoting friendly services and products.

When Did You Join NSBA? My home was honored in the fall of 2006 with a Residential Betterment Award. I joined as a business member in 2007 because of the group's friendliness in networking and seeking the betterment and growth in the community.

Why Do You Live In North Springfield? Having a love for Victorian style homes with a bonus of original brick sidewalks, North Springfield drew my heart and passion for living in a long established area where neighbors were close knit friends.

Why Should Others Join? Over the years as an active member, I have seen the impact NSBA has had on north Springfield. It sponsored the 13 elementary schools, encouraging it's students the importance of commitment in daily education. It has partnered with the State Department of Transportation in the beautification of a local roadway intersection. It has honored new, old and ongoing businesses that bring innovation, jobs, updating renovations to their buildings, bringing pride to the north Springfield community.

Network with Rita: Cell: 417-619-4322
Email: rjsilic@att.net

Who We Are



Our Purpose:
To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community's needs and well-versed and knowledgeable in order to take constructive action for community betterment.

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Letter from the NSBA President



First of all I want to wish everyone Happy Holiday's and best wishes going into the new year. Next, I would like to say thank you to Dr. Matt Hudson for chairing the November meeting in my absense. I really couldn't ask for a more supportive volunteer board to work with!



Personally, I'm so excited to finally host our Annual Membership Awards during our December luncheon. For those new to our association this is a time for us to recognize members and community leaders who go above and beyond to make NSBA shine. We usually host them in June, but like all things, current conditions changed that this year. We hope you can make it!

As always, thank you to everyone for what you do to make north Springfield a great place to live, work and raise a family!

Jacquie Breedlove-Harness, NSBA President

Nate's Notes



DID YOU KNOW?

One of the most important things a child can do to reach the goal of success is also one of the most basic: attend school every day on time!

NSBA Notes

Become an NSBA Member Today! Membership Dues

- Retired Individuals: \$25
- Neighborhood Associations: \$25
- Single Membership: \$75
- Corporate for 2 individuals: \$125
- Corporate for 3 individuals: \$150

Plus 3-person Corporate Memberships will get to present a 10-minute company profile at an NSBA General Meeting

Contact any board member for more information.

*A Single Membership is one person, with or without a company affiliation, who wants to join NSBA.



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Have you thought about serving on a NSBA Committee?

Here are the various committees you can be involved with: Attendance Party, Betterment, Fundraising, Glenstone Islands, Membership, Program and Public Communication.