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North Springfield Redevelopment Plan...

A Market Study of the Kearney Street Corridor is essentially a recommended Redevelopment Plan which could be used as an incentive for private development and pave the way for a variety of retail opportunities; food and beverage, clothing, and place-making.

the project” - which was a central message she delivered during the luncheon.

The Redevelopment Plan outlines the Boundaries; Current Conditions; Land Use Plan, such as excluded uses, landscaping and building materials; and Other

The plan was explained at our October luncheon by Olivia Hough from the City of Springfield Department of Planning and Development.



Olivia Hough from the City of Springfield's Department of Planning and Development spoke about the Kearney Street Redevelopment Plan

It was back in early 2017 that City Council directed staff to prepare a redevelopment plan, and since that time a private consulting firm was hired to conduct a study, and two public meetings have been held. According to Hough, “we’d

Requirements such as zoning, public facilities and scheduling.

Next steps in the project are a continuation of public input via website and/or meetings, finalize the plan and begin the approval process through city council. Hough explained that the plan may go to council before the end of the year with possible adoption in early 2018.

Our NSBA liaison during this project is Rita Silic. Contact her with your questions or to provide input on the project.



Contact Olivia Hough at 417.864.1092 or OHough@springfieldmo.gov. The plan is also available to view online at www.springfieldmo.gov/3532/Kearney-Street-Redevelopment-Plan

love to have input on the plan and marketing tactics to implement

NSBA had tremendous membership success this past year! We're so grateful to have you involved, and want to see it continue in 2018 Watch for a renewal form coming soon!

On The Agenda

MONTHLY LUNCHEON
THURSDAY, NOVEMBER 9TH
11:30 AM TO 1:00 PM
SPEAKER: ERIN HEDLUN
OFFICE OF EMERGENCY MGMT.
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TUESDAY, NOVEMBER 7TH
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In The Future

NSBA CHRISTMAS PARTY

DECEMBER 14TH
5:30 - PRE-PARTY
7:00 - DINNER
DOUBLETREE HOTEL
2431 N. GLENSTONE
(SEE PAGE 2 FOR DETAILS)

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It's Almost Party Time!

The NSBA Annual Christmas Party will be held on December 14th and the Northsider has all the details. The Pre-Party/ Happy Hour is from 5:30 to 7:00 in the Double Tree Atrium - Cash Bar. Dinner and entertainment by School of Rock Students begins at 7:00. Silent Auction ends after dinner. Your business can be proudly recognized as an NSBA supporter when you purchase a table for this event. It might even be a good idea to have your company come celebrate the holidays with NSBA. We are also accepting donated auction items. Tickets are available now for purchase from any NSBA Board Member. Make sure you save the date and join us for a fun-filled night.



P.S. do you know about the Santa's Sweet Shop (come see what we're talking about!)

WELCOME TO NSBA!

WE LOVE TO SAY THOSE THREE WORDS. WHAT BUSINESS, CUSTOMER, COMPETITOR OR FRIEND DO YOU THINK OF WHEN WE SAY, "INVITE SOMEONE TO NSBA" ...TELL THEM TO COME PAY US A VISIT!

What Message Does Your Brand Convey

Linda Merklung from iHeart Media talked to our October monthly lunch crowd about the importance of your businesses brand in the minds of your consumers.



What are you known for; is it what the consumer knows you for; and is it what you want to be known for? Perhaps now is the time to take a look at your marketing strategy?

Annual Attendance Party Receives Funding



The Cardinals Care Group recently made a gift to the North Springfield Betterment Foundation. The award in the amount of \$1800 will help to support the Annual Attendance Party. Brian Inman from Cardinals Care is pictured presenting the check to NSBA President Marcy Dollens and Treasurer Judy Spencer.

Who We Are



Beautification • Education • Recognition

Our Purpose:

To encourage and promote worthwhile and honorable endeavors which will make North Springfield a better place in which to work and live. Our intent is to be alert to our community's needs and well-versed and knowledgeable in order to take constructive action for community betterment.

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Northsider is published monthly and intended to encourage North Springfield business owners and residents to engage in activities, which better their community. All articles should be submitted to the editor three weeks prior to the scheduled luncheon.

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Letter from the NSBA President



There is so much happening in north Springfield right now; hopefully you saw the article on the front page about the Kearney Street Redevelopment, and of course the recent announcement from Cox College about their capital campaign. Then there's the new hotel going up at Kearney and Glenstone, and several projects coming together on Commercial Street, plus the Neighborhood Revitalization being lead by Habitat for Humanity of Springfield in the Woodland Heights neighborhood. These things and more are great signs of a prosperous economic future for North Springfield!

It's a great time to live, work and do business in North Springfield. Hope to see you at one of our events; a monthly luncheon, Northside Now, or the annual Christmas Party!

Marcy Dollens, NSBA President

Nate's Notes

The Search Institute has studied the skills, attitudes, and supports that youth need to thrive, be resilient, and keep going when it's tough.



Studies show that young people benefit from internal attitudes, values, and mindsets that fuel optimal growth, learning, and development.

Externally, they benefit from people who support, challenge, and inspire them to flourish.

NSBA Notes

Become an NSBA Member Today! Membership Dues

- Retired Individuals: \$20.00
- Neighborhood Associations: \$20.00
- Single Membership: \$65.00*
- Corporate for 2 individuals: \$100.00
- Corporate for 3 individuals: \$150.00

Plus 3-person Corporate Memberships will get to present a 10-minute company profile at an NSBA General Monthly Meeting.

Contact any board member for more information.

*A Single Membership is one person, with or without a company affiliation, who wants to join NSBA.



The Mission of NSBA

Our purpose is to promote and encourage worthwhile and honorable endeavors, which make north Springfield a better place to work and live. Our intent is to be alert, well versed, and knowledgeable to our community's needs in order to take constructive action for community involvement.



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